

# THE ROAD TO DATA COMPLIANCE CAN BE BUMPY



**Do you keep a list of names?  
WATCH OUT - you've got  
personal data!**

Data about people is personal and should be treated with special care. It doesn't have to be confidential or even unavailable to the public. When a company obtains or uses an individual's data it must safeguard that data.

Common examples of personal data include:

- Individual's names
- Employee information
- Email addresses
- Home addresses
- Photographs
- Fingerprints
- Bank account information
- Injury reports
- Health screenings
- A person's memberships, affiliations or sexual preferences



We are RPM and our success depends on each of us following the right route and embracing our Value of 168® to make the right decisions.



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